

Discover the Future of Real Estate with Beach to Bay...

A Woman-Owned, Community-Centered Firm

WRITTEN BY DEBRA BETTERLY
VENICE GULF COAST LIVING MAGAZINE

Enya Overholser, a successful Realtor and entrepreneur, is redefining real estate with her new independent franchise, Beach to Bay. After seeing major shifts in the industry, Enya felt it was time to take control of her career and avoid the feeling of being just another agent in a large corporate system. Along with her business partner, a top agent and broker in town, Enya launched Beach to Bay with a mission focused on people, not just properties.

As a woman-owned business, Beach to Bay operates under a guiding principle: "Built by Agents for Agents, and Humans over Houses." This means the company prioritizes relationships over numbers, with a goal of positively impacting lives rather than simply adding more agents. Their approach emphasizes helping clients make informed real estate decisions while providing long-term support well beyond closing.

Located in the thriving Osprey Town Center at 3976 Destination Dr. Unit 102, Beach to Bay is strategically

positioned for growth. Enya made the decision to purchase the office space, reflecting her confidence in the area's future potential. With 252 luxury apartments being built nearby and

Enya Overholser

a variety of vendors surrounding the town center, the location offers numerous opportunities for face-to-face interactions and fostering community connections.

Enya aligned with Next Home, a nationwide franchise with over 700 independently owned offices, because of its flexibility and agent-friendly policies. Unlike corporate-owned real estate firms, Next Home allows franchise owners like Enya to operate with more freedom and collaboration. Importantly, Next Home also values consumer privacy, never selling or storing data, which sets them apart in today's tech-driven market.

With deep roots in Venice, Enya is more than a Realtor—she's a trusted local expert. Growing up in a family that owns the well-known Gold Rush Barbecue restaurant, Enya has strong ties to the community. Her clients benefit from her in-depth knowledge of the area and her ability to quickly identify the right neighborhood for their needs. Many out-of-state clients seek her expertise, often referred by locals who trust her services.

Enya's community involvement goes beyond real estate. She supports local charities, particularly animal rescues, and has provided assistance to those affected by storms, fires, and floods. Her network of builders, contractors, and public adjusters has proven invaluable in helping clients navigate home repairs and rebuilds, ensuring they receive the best possible outcomes.

In 2023, Enya achieved over \$28 million in sales, working with 55 clients. But for her, success is about more than numbers—it's about building lasting relationships. Whether helping buyers secure the best price or collaborating on new construction projects, Enya's commitment to communication, personalized service, and industry expertise drives her success.

At Beach to Bay, real estate is about more than transactions; it's about creating lifelong clients and friends. Visit their Osprey Town Center office or connect through their dynamic social media platforms, that reach thousands of people every month through word-of-mouth and organic engagement. With Beach to Bay, real estate has a new home—one focused on community, connection, and long-term relationships.

For more information, call 941-306-9311, email enyaoverholser@aol.com or log on to https://soldbyenya.com.
Beach to Bay Realty is located at 3976 Destination Dr. #102.



